

20th Annual Peyton Manning Children's Hospital Pediatric CME Conference

Sponsorship and exhibitor prospectus

Wednesday, Sept. 25, 2019

Peyton Manning
Children's Hospital



Ascension



Invitation to exhibit

Peyton Manning Children's Hospital at St. Vincent invites you to participate in the 20th Annual Pediatric Continuing Medical Education (CME) Conference on Wednesday, Sept. 25, at the Ritz Charles Banquet & Conference Center, 12156 N. Meridian St., Carmel, Indiana.

The purpose of the Pediatric CME Conference is to provide primary care providers who care for children with the opportunity to learn and further their education through individual and group learning activities. We estimate that 200+ pediatricians, family practitioners, nurse practitioners, physician assistants and registered nurses will attend this event.

Sponsorship opportunities

Lunch sponsor: \$5,000

- Brand exclusive signage in the lunch area
- Opportunity for representative to speak for five minutes to attendees in lunch area
- Target email to attendees post-event
(email will be sent by organizer and content must be pre-approved)
- Opportunity to provide an informational sheet to be included in the attendee packet
- Opportunity to provide an item to be placed in attendee gift bag
- (1) Exhibit booth space
 - Booth space with front and sidewall drape
 - Booth identification sign
 - Complimentary breakfast/coffee bar, lunch and afternoon snacks
- Wi-Fi internet access
- Attendee gift

Gift bag sponsor: \$4,000

- Opportunity to include brand logo on one side of gift bag
- Opportunity to provide an item to be placed in attendee gift bag or informational sheet in attendee packet
- (1) Exhibit Booth space
 - Booth space with front and sidewall drape
 - Booth identification sign
 - Complimentary breakfast/coffee bar, lunch and afternoon snacks
- Wi-Fi internet access
- Attendee gift

Coffee bar sponsor: \$3,500

- Signage with company branding at the all-day coffee bar
- Opportunity to provide an item to be placed in attendee gift bag or informational sheet in attendee packet
- (1) Exhibit booth space
 - Booth space with front and sidewall drape
 - Booth identification sign
 - Complimentary breakfast/coffee bar, lunch and afternoon snacks
- Wi-Fi internet access
- Attendee gift

Morning break sponsor: \$3,000

- Signage with company branding in the break area
- Opportunity to provide an item to be placed in attendee gift bag
- (1) Exhibit booth space
 - Booth space with front and sidewall drape
 - Booth identification sign
 - Complimentary breakfast/coffee bar, lunch and afternoon snacks
- Wi-Fi internet access
- Attendee gift

Afternoon break sponsor: \$3,000

- Signage with company branding in the break area
- Opportunity to provide an item to be placed in attendee gift bag
- (1) Exhibit booth space
 - Booth space with front and sidewall drape
 - Booth identification sign
 - Complimentary breakfast/coffee bar, lunch and afternoon snacks
- Wi-Fi internet access
- Attendee gift

Exhibit booth rental

Prime reserved space: \$2,000

General space: \$1,000

- Booth space with front and sidewall drape
- Booth identification sign
- Complimentary breakfast/coffee bar, lunch, and afternoon snacks
- Wi-Fi internet access
- Attendee gift

To reserve exhibit space, complete the online registration form at 2019pedsconference.eventbrite.com. Opportunities are available and on a first-come, first-served basis. Registrations must be received online by Aug. 1, or until all spaces are sold. For additional details or questions, please contact megan.sipe@ascension.org.

Dates and hours

Wednesday, Sept. 25, 7:15 a.m.-4:30 p.m.

Installation dates and hours

Wednesday, Sept. 25, 6:30-7:15 a.m.

We ask that all booths and materials be set up by 7:15 a.m. on Wednesday, Sept. 25.

Deposits and payments

Payment is due upon submitting the online registration form.

Exhibitor booth details

Each exhibit display will consist of one 6-foot skirted table and two chairs. Electrical outlets are accessible for all booths as needed. Additional needs may be requested during the online registration process.

Booth relocation

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, the company involved will be contacted and every effort will be made to reassign the exhibitor to a similar booth space.

Restriction of exhibits

The right is reserved to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials or anything that may be objectionable to the exhibition. If such restriction occurs, St. Vincent will not be liable for any refunds, rentals, or exhibit expenses. The decision of St. Vincent regarding exhibit registrations is final.

Cancellation policy

Cancellations must be sent to Megan Sipe at megan.sipe@ascension.org. A refund, less \$250, will be given if notice is received by July 25. No refunds will be given after that date. St. Vincent can sell canceled booth space to another exhibitor without any rebate.

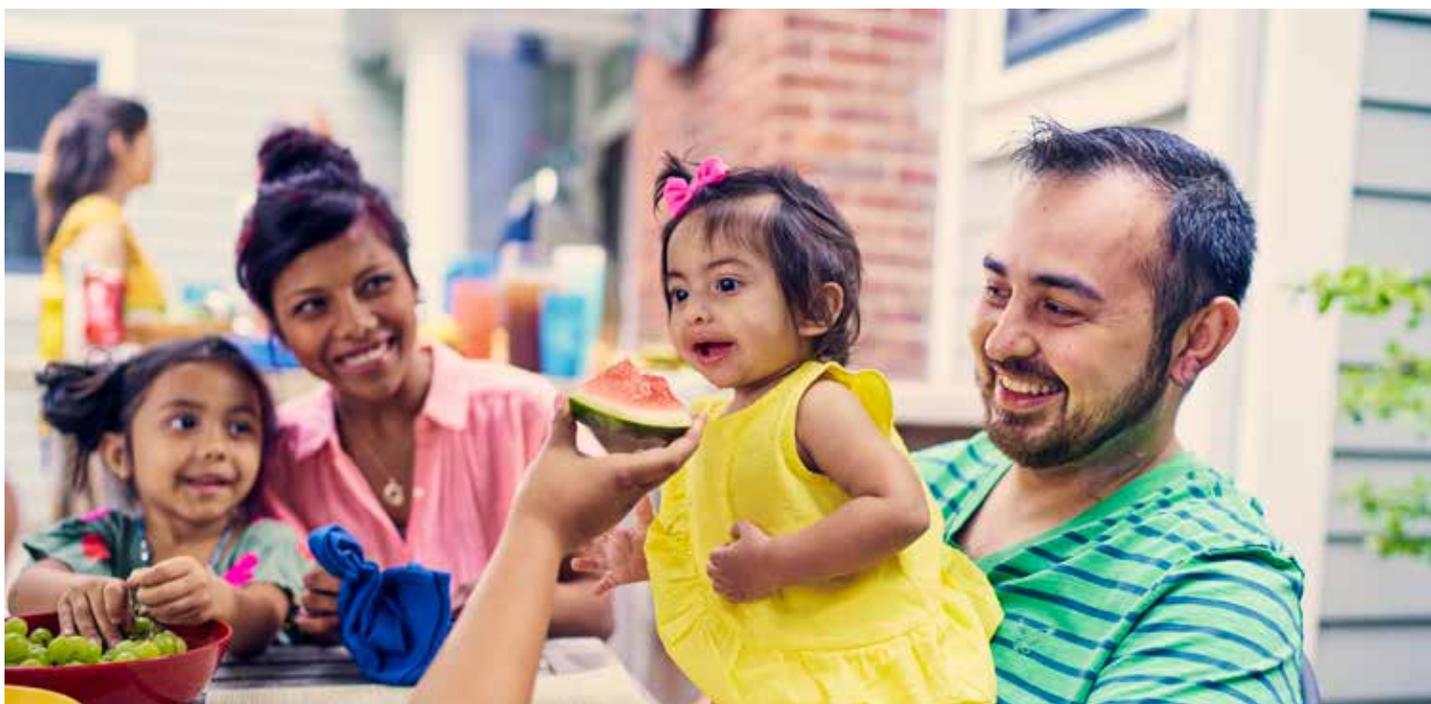




Exhibit rules and regulations

Continuing Medical Education (CME)

St. Vincent Hospital, Inc. is accredited by the Indiana State Medical Association to provide continuing medical education for physicians.

The CME educational offering titled the 2019 Pediatrics Conference has been planned and implemented in accordance with the AMA and ISMA/ACCME guidelines for accredited CME activities, including the Standards for Commercial Support.

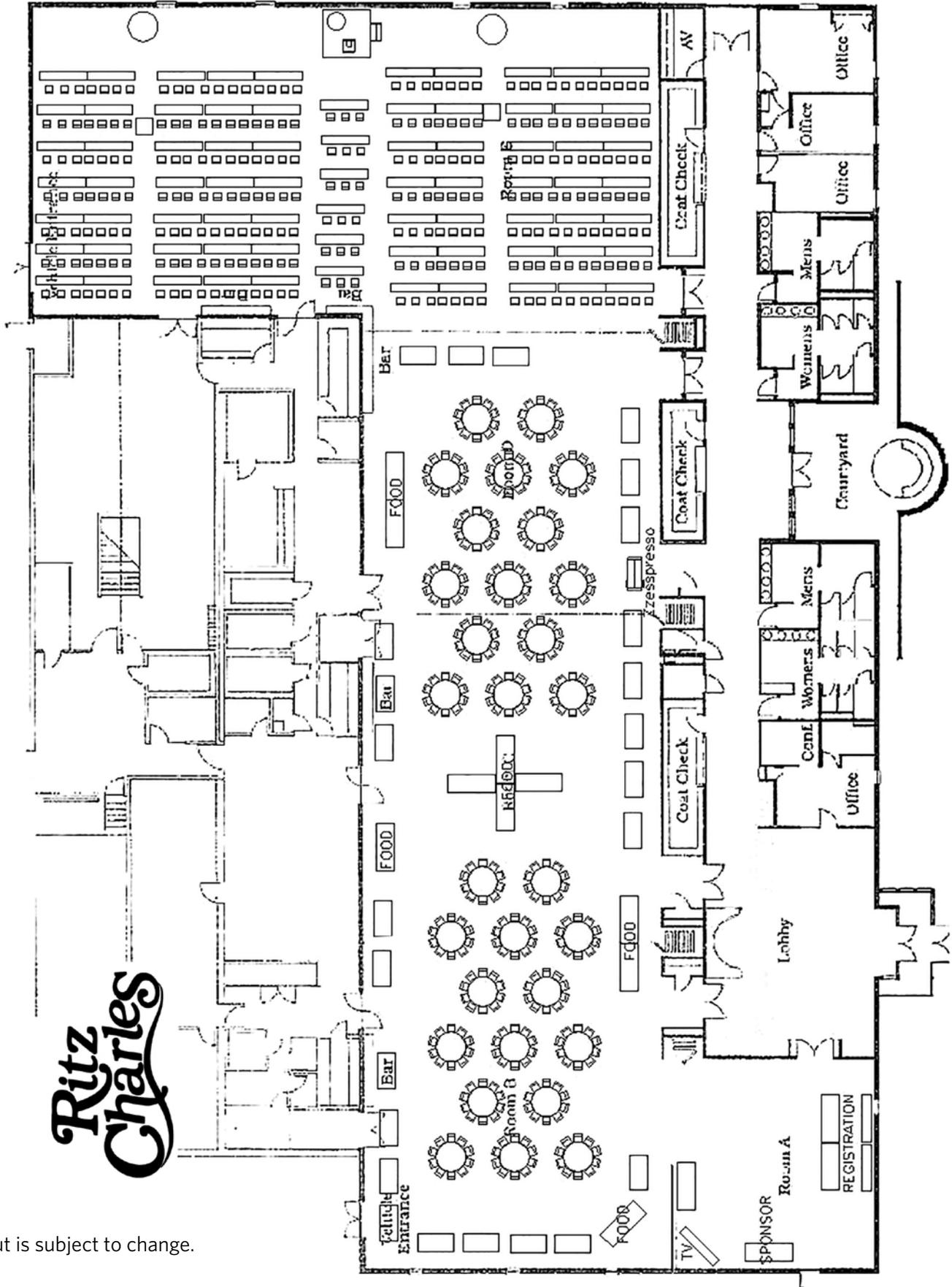
St. Vincent Hospital & Health Care is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation(OBN-001-91) (OH-435, 12/1/2019).

- Sponsors and exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.

Sponsors and exhibitors agree to follow and abide by all applicable requirements for exhibitors in the ISMA/ACCME Standards for Commercial Support. (Refer to ACCME standards at accme.org)

- Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities.
- The juxtaposition of editorial and advertising material on the same products or subjects must be avoided.
- Live (staffed exhibits, presentations) promotional activities must be kept physically separate from CME.
- Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity.
- Providers cannot allow representatives of commercial interests to engage in sales or promotional activities while in the space or in place of the CME activity.

St. Vincent Pediatric Conference exhibit setup



Layout is subject to change.